

WESTERN TRADER

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Custer • Hill City • Hot Springs • Edgemont • Keystone • Newcastle, Wyoming and Everything in Between

www.myblackhillscountry.com

ISSUE NO. 28

DINING • ARTS • ENTERTAINMENT • EVENTS



GOLD DISCOVERY DAYS WEEKEND — It's Gold Discovery Days time in Custer, with a weekend of fun-filled activities on the schedule. Included in that is Saturday's parade, where Horatio Ross made an appearance last year. [File Photo]

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it in the Western
Trader!

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for 100 years

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Ron Bradeen
605-381-2629
ron@bradeenauction.com



Jeff Storm
605-673-1518
jstorm@gwtc.net



Carol Wood
605-440-0466
carole@gwtc.net



Anne Fuchs
605-673-1177
afuchs@gwtc.net

CHECK THIS "JULY SPECIAL" PRICE \$869,500! Craftsmanship! Nestled on over 5 acres of scenic beauty, the Wyatt Residence is more than just a house—it's a HOME to create lasting memories. This stunning ±5,444 sq. ft. custom-built home showcases exceptional craftsmanship & a thoughtfully designed floor plan that blends functionality with elegance across both levels. Main Level Highlights: Zero-entry access for convenience & accessibility, open-concept design—perfect for entertaining, beautiful kitchen featuring hickory cabinets, prep island & cozy breakfast nook, dining area with breathtaking views, inviting living room with a Vermont Castings electric fireplace & large hearth. Spacious primary suite with 12x10 ensuite bath, walk-in shower & linen storage, expansive 14x12 dressing room closet, 2 additional guest bedrooms, oversized mudroom with built-in storage, 9 ft ceilings & recessed lighting throughout. Lower Level Features: Wide staircase with electric lift chair, expansive 28x25 family room, two additional bedrooms, office or game room, bathroom & mechanical room. Impressive 21x29 storage space—ideal for hobbies, seasonal décor, & more. 42x27 triple-door attached garage (drywalled) 26x31 detached garage with poured concrete walls & electric. This property offers the perfect blend for families, entertainers & anyone seeking a peaceful lifestyle with modern comforts. **MLS# 88257 \$869,500 Call or Text- Anne Fuchs 605-673-1177, Carol Wood 605-440-0466 or Ron 605-381-2629.**



ESCAPE TO SERENITY with this beautifully designed 1,558 sq. ft. home nestled on 2.67 private acres. Aptly named Peaceful Pines Subdivision this 2-bedroom, 2-bath 2 stall garage property offers the perfect balance of comfort, functionality, and natural beauty. Step inside through a zero-entry layout into a thoughtfully designed floor plan. The welcoming foyer features charming country beadboard accents and built-in storage to keep everything organized from the moment you arrive. The heart of the home is the bright and airy open-concept kitchen, dining, and living area—bathed in natural light from expansive windows that frame breathtaking views. Cozy up by the fireplace and enjoy the warm, inviting atmosphere year-round. The primary suite offers a relaxing retreat with dual closet spaces and a private en-suite bath. The second bedroom is ideally positioned near a hall bath, perfect for guests or family. Unwind in the stunning 17x12 sunroom, complete with bench seating—your personal haven for soaking in panoramic views of the surrounding landscape. Spacious main-floor laundry room with wash station, attached 2-stall garage with workspace, multiple outdoor living areas including decks and covered patios, RV parking area, fenced yard, storage shed & generous storage with three separate walk-in crawl space areas complete this listing. Schedule your showing today and experience tranquility for yourself. **Call/Text Anne Fuchs, Bradeen Real Estate 605-673-1177 MLS# 89383 \$452,500.**



DON'T MISS THIS RARE OPPORTUNITY to own 160 acres of breathtaking land with a perfect mix of open meadows and scattered Ponderosa pines. Enjoy panoramic views and peaceful privacy, all just under 2 miles off a well-maintained county road, and close to Elk Mountain School. The property includes an older home with outbuilding ready for renovation or the perfect site to build your dream home. Its perimeter fenced, making it ideal for livestock, and high-speed internet is already available. **Priced to sell at \$3918 per acre! \$627,000 MLS# 85550 Call Carol for more information or to set up a private showing 605-440-0466**



NEW PRICE! 400 STUNNING ACRES NEAR HERMOSA — Breathtaking Views & Ultimate Privacy, septic, and electric already in place. Discover this exceptional 400-acre property just southwest of Hermosa. Easily accessible yet incredibly private, this land offers sweeping panoramic views—including a rare vantage point where you can see Mount Rushmore right from the top. A cozy 16' x 20' cabin, built in 2017, provides the perfect retreat to relax and take in the natural surroundings. Watch abundant wildlife roam the property, including a resident elk herd. The property is fully equipped with well. It is entirely perimeter-fenced and cross-fenced, making it ideal for livestock or recreational use. Enjoy a beautiful mix of open pastures and gently sloping hillsides, accented by scattered Ponderosa Pine, Aspen, Cedar, and vibrant wildflowers. Multiple premium building sites offer incredible views in every direction. Conveniently located just off Highway 79 and only 22 miles from Rapid City, this property combines seclusion with accessibility. **Price: \$8,500 per acre MLS # 87942 Total Price: \$3,400,000 For more information or to schedule a showing, call or text Carol at 605-440-0466.**



To ensure publication, ads must be
received by 5 p.m. Friday
605-673-2217

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*Promotional offer includes 25% off plus an additional 10% off for qualified veterans and/or seniors. Cannot be combined with other offers. See representative for full warranty details. AR 269201926, AZ 605-3440227, CA 1033758, CT 1100071650, DC 4-202258411, FL 280005678, GA 0272030, ID 803-51604, LA 5050644, MA 23292, MD 410-511225, MI 262300331, MN 262300330, 262300329, 262300328, 262300316, 262300173, MN 1810254, MT 2681922, ND 47304, NE 50145-24, 50145-23, NJ 133V-H0285000, NM 408693, NV 86960, OR 216294, PA 6107943, RI 60-41354, TN 10961, UT 10783558-5501, VA 2703159448, VT 114-0000871, WA LEAFFLTH-763PG, WI No. 837-DCPRR WV WV056912, Promotion exp: 8/31/2026.

Boyd's Antiques Outdoor Market

Summer Outdoor Flea Market
July 18th - Saturday Only
9 am - 5 pm
24671 US Hwy 16/385
Custer, SD 57730

Lots of vendors with cool stuff!

Watch for our
markets on the
3rd Saturday in
August and September!

We have room for vendors!
Call Mark 605-660-3339

Pet of the Week

Meet Jake! His is around 3 years old and is a very handsome young man, and very friendly. He was a stray so we really don't know anything about him. Jake is neutered and up to date on vaccines. He would make a great hiking companion or a great family dog.

All 'Pet of the Week' listings are available for adoption at the
Battle Mountain Humane Society
27254 Wind Cave Rd., Hot Springs, SD.
605-745-SAVE (7283)

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SOUTHERN HILLS ANIMAL CLINIC
Monday through Friday
8:30 a.m. to 5 p.m.
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Our
deadlines
are
Friday by
5 pm
for the
following
weeks'
Wednesday
paper
edition!
Thank You.

SCAN CODE FOR DETAILS



SOUTH STAR DRIVE
• 4.56 ACRES • \$399,000 • CUSTER, SD
Adorable ranch-style, open-concept home backed by USFS acres. Island kitchen, wood flooring, sunny living room, covered patio overlooking a seasonal pond, and creek. Only minutes from Custer!

LEWIS REALTY
14 W Mt. Rushmore Rd., Custer, SD
DestinationBlackHills.com 605-673-5885

No. _____



Business and Professional Directory

YOUR GUIDE TO SOUTHERN HILLS BUSINESSES

ELECTRICAL SERVICE		CONSTRUCTION	EYE DOCTOR	FINANCIAL ADVISOR	
Freeman's Electric Service Inc. Serving the Custer Area FREE Estimates 24 Hour Answering Service Your Call — Our Command Custer — 673-3701		Talley Construction Dirt Work • Septic Tanks Waterlines • Road Grading Dump Truck Service FREE Estimates • 574-2155 Reasonable Rates	 Premier —FAMILY EYECARE— 322 Mt. Rushmore Rd. • Custer Walk-ins & New Patients Welcome 673-2716 www.visionsource-custer.com <i>Vision Source!</i>	Edward Jones > edwardjones.com Member SIPC Your goals are as unique as you. We're ready when you are. Contact us today.  Mark A. Koch, ChFC [®] Financial Advisor  Jeff Rich Financial Advisor 27 North 6th Street Custer, SD 57730 605-673-2644	
FINANCIAL		WATER WELL DRILLING		INVESTMENTS	CONSTRUCTION
 Jim Meyer, AAMS® Financial Planner 39 N. 4th Street Custer, SD 57730 605-673-2367 www.freedomhillswm.com		ALEXANDER DRILLING INC. 605-574-2331 info@alexanderdrillinginc.com • Water Well Drilling • Pumping Systems and Service • Well Hydrofracturing RESIDENTIAL • COMMERCIAL • INDUSTRIAL www.alexanderdrillinginc.com		 Steve Engelbrecht Registered Representative & Investment Adviser Representative 605-673-4141 One State Farm Plaza Bloomington, Illinois 61710 Securities products made available through Registered Representatives of State Farm VP Management Corp. (SFVPMC). Advisory Services made available through State Farm Investment Management Corp. (SFIMC) and its Investment Adviser Representatives. SFVPMC and SFIMC are affiliates.	Russ Johnson Construction 605-574-2881
FINANCIAL ADVISOR		DOMESTIC VIOLENCE HELP		VETERINARIAN	ELECTRICIAN
Edward Jones > edwardjones.com Member SIPC Working together for your financial future.  Kris Zerbe, AAMS® Financial Advisor 605-673-4092  Jared N. Slagle Financial Advisor 605-673-4092		W.E.A.V.E. WOMEN ESCAPING A VIOLENT ENVIRONMENT P.O. Box 729 Custer, SD 57730 Custer County Sheriff 673-8176 24-Hour Crisis Line 673-HELP (4357) Toll Free: 1-800-424-3574  		Fall River Veterinary Clinic HOT SPRINGS Mon.—Sat. 8am–5pm Wed. 8am–8pm • 605-745-3786 Emergency • 605-745-3786 Dustin Brown, DVM • Kayla Brown, DVM	Carr Electric Co. LLC 25 Years of experience  Free Estimates Licensed • Insured • Bonded 605-670-0996
BUILDER		GRAVEL		ELECTRICIAN	
 ALPHA BUILDERS LLC • Residential Construction • Construction Management • Site Development Paul - 605-440-1201 Haylee - 605-228-0943 alphabuilders.net		BLACK HILLS GRAVEL 26248 Lime Kiln Road Pringle, SD WHITE LIMESTONE GRAVEL CLIFF PAT 605-440-1031 605-863-5170		Iron Mountain Electric, LLC Commercial • Residential • Farm & Ranch Licensed & Insured Electricians, LOCALLY owned & operated in Custer County since 2010 • Specializing in new custom homes, site development & consultation • Skid steer & Mini Excavator services • Serving Custer & Fall River Counties Aaron Hemingway • 379 Main St., Pringle 605-673-5701 • ironmtnelectric@gmail.com	
PLUMBING & HVAC		REAL ESTATE		HANDYMAN	
 Scott's Plumbing, Heating & Air Conditioning, <i>LLC</i> Licensed • Insured 45 years Experience 605-730-0738 • Call Anytime		 Amanda Carlin Your Southern Black Hills Realtor 605-440-7587 blackhillsouthernrealty@gmail.com Thinking of selling? Curious to know what your land and home value are? Give me a call! 		EVANS REPAIR Appliances • Furnaces Water Heaters & Service Handyman Services John Evans, Jr Cell: 605-673-1600 Home: 605-673-3048	
REAL ESTATE		BLASTING & CONTRACTOR		PRINT/COMPUTER	Rent this space! Only \$22.00 a week (minimum three month commitment) 673-2217
 Block Realty Buy or Sell with me! Julie Block Broker/Owner 605.868.5584 sellingblackhills@gmail.com MLS		A-1 Drilling & Blasting Development Blasting Residential Ditch Lines Quarries "Serving The Entire Black Hills Area" Fully Insured Shawn Stiles 605-578-1991		 Vector DESIGN PRINT TECH Your LOCAL Design & Print Shop! COMPUTER UPGRADES & REPAIR 1164 Mt Rushmore Rd • Custer • 605-673-2740	
WINDOWS & GLASS		REAL ESTATE		HANDYMAN	HEATING & COOLING
Riddle's Glass, Rapid City Store Fronts/Entrances • Exterior Patio Doors Glass Replacement • Residential Windows Automatic Doors • Commercial Windows Mirrors & Shower Doors 936 E. St. Patrick • Rapid City, SD 605-343-4999 • riddleglass.com		IntegrityRealty "Your local, knowledgeable, Real Estate Agents" Contact us today! 605-574-4444 or 605-391-8373 www.landlotshomes.com  June Peterson Jim Peterson		KEYSTONE HANDYMEN "Your To-Do List Just Got Shorter" Home Repairs • Remodeling Painting • Carpentry • Assembly Plumbing • Electrical • Drywall Weather Proofing • Trash Hauling Miscellaneous Odd Jobs Call for your free quote (605) 415-6172	 Witt's Heating & Air Conditioning, Inc. 104 South 9th • Custer 673-3212 Heating and Cooling Service and Installation Heat Pumps Gas and Oil Furnaces and Boilers
EXCAVATING • BASEMENTS • DIRT • GRAVEL • SEPTIC		Rent this space! Only \$11.00 a week (minimum three month commitment) 673-2217		HEATING & AC	
 Nielsen Enterprises, LLC Expect Honest Work and Fair Prices • Excavating • Basements • Dirt Work • Gravel • Septic Systems Mark Nielsen • 24890 Sylvan Lake Rd, Custer 605-673-4701 • Cell: 673-1519				Custer Heating & A/C Custer, SD 57730 605-673-2957 www.custerheating.com	
Rent this space! Only \$66.00 a week (minimum three month commitment) 673-2217		STONE & LANDSCAPING DAKOTA STONE COMPANY Landscaping • Black Dirt • Boulders • Crushed Stone - 5 Colors • Stonedust for Walkways • Stepping Stone • Retaining Walls • Patio Stone Building Stone • Fireplace • Outside Veneer Masonry Supplies • Cement • Mortar Color • Other Supplies Gravel Hauling Sand for Power Line Construction www.dakotastone.net Visit our website for more pictures! 605-574-2760 		 HVAC Owner: Bob Brown	
		Rent this space! Only \$11.00 a week (minimum three month commitment) 673-2217		Rent this space! Only \$11.00 a week (minimum three month commitment) 673-2217	

Business & Professional Ads are a great way for your business to not only get noticed, but to stay in people's minds when they need to utilize a local business service. "Out of sight out of mind." Let's face it, if you aren't reading the Custer County Chronicle or the Hill City Prevailer at lunch on Wednesdays or Thursdays, you are not really going to know what's going on. People depend on us for all local news. Advertising is also a great way to reach potential new customers/clients and to boost your business. Come in or call 605-673-2217 and we can help. We will even build you an ad at no extra charge!

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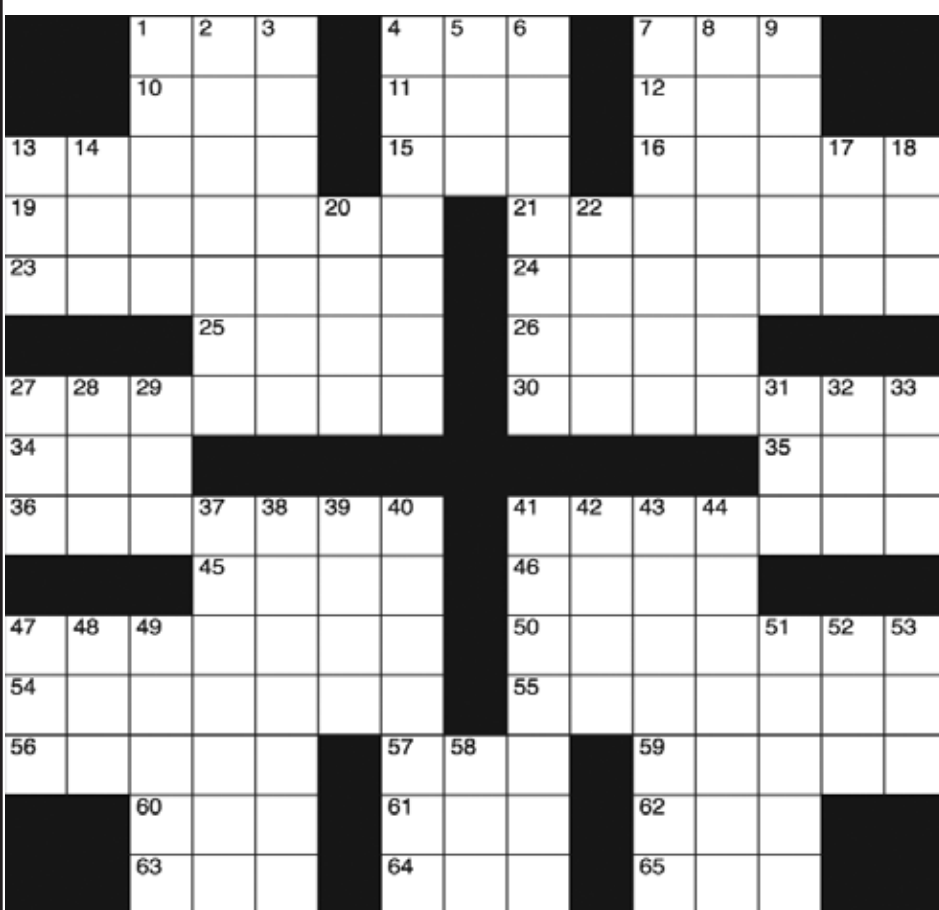
**\$100
(normal price)**

**2 column X 4 inch
color ad
for \$32**

(for retail business only)

**\$100
(normal price)**

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CLUES ACROSS

1. Tire pressure measurement
4. Request
7. Clairvoyance
10. 007's creator
11. Adult male
12. God of battle (Scandinavian)
13. Cloths spread over a coffin
15. Breeze through
16. Ladyfish genus
19. We all take them
21. Earl's jurisdiction
23. Members of U.S. Navy
24. Rummy-like card game
25. Affected by injury
26. Member of a Semitic people
27. Withdrew from a union
30. Woman's cloak
34. Spanish river

1. Indoor plant
2. Marketable
3. Rather
4. Collected
5. A bag-like structure in a plant or animal
6. Irish hip-hop trio
7. Ageless
8. Course requirements
9. Pokes at
13. TV channel
14. They ____
17. Cooking material
18. Investment account
20. Iron-containing compound
22. Swiss river
27. Small coin (French)
28. Electronic countermeasures
29. Taxi

35. Prohibit
36. Something you can take
41. Dish soap brand
45. Ottoman military commanders
46. Ancient Italian-Greek colony
47. Makes somber
50. Discuss again
54. A tool to inject
55. Support
56. Informal term for money
57. Catch doing something wrong
59. Prehistoric people
60. Large African antelope
61. Vehicle
62. Georgia rockers
63. High resolution microscope
64. Pitching statistic
65. Attempt

31. Helps little firms
32. Unhappy
33. Midway between northeast and east
37. Glowing
38. Item to be addressed
39. An informal body of friends
40. Intrinsic nature of something
41. Neural structures
42. Brews
43. A place for ships
44. One who sings holiday songs
47. Sino-Soviet block (abbr.)
48. Scottish town
49. The most worthless parts
51. Sticky
52. Put to work
53. Precursor to the EU
58. Retrospective analysis (abbr.)

Welcome,
one and all
to the 103rd
annual Gold
Discovery Days!



WELCOME TO GOLD DISCOVERY DAYS!

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Welcome to
Gold Discovery Days!



from Sue Bruer
Heads West
673-2642

JOIN US IN CUSTER, SOUTH DAKOTA

AMERICA 250 1776-2026

103rd Annual GOLD DISCOVERY DAYS Est. 1923 JULY 17-19, 2026

SCAN FOR UP-TO-DATE INFO

For updates & event details, follow the Gold Discovery Days Facebook Page! facebook.com/golddiscoverydays

Need More Info? Contact: Custer Chamber of Commerce 605.673.2244 • 615 Washington St

GOLD DISCOVERY DAYS T-SHIRTS

Pre-purchase shirts online or at the Custer Chamber Office • 615 Washington St

Shirts will be also be available to purchase at the Chamber booth during Gold Discovery Days.

FRIDAY, JULY 17

Quilt Show & Vendor Market
9am-4pm • Custer Armory
527 Montgomery St

Arts & Crafts Festival
11am-8:30pm • Washington Street
between 4th & 6th Streets

Caroline Hatton Judged Flower Show
2pm-5pm • Custer Senior Center
538 Mount Rushmore Rd
Sponsored by Custer Mile High Garden Club
9am-11:30am • submit entries
12pm-2pm • judging

Kids' Gold Nugget Hunt
Sponsored by Mt. Rushmore Brewing Company
5:15pm • Custer Chamber Office
6th & Washington Street

Flick & Float: Finding Nemo
6-8:30pm • Custer City Pool • 249 Crook St
Sponsored by Bradeen Real Estate and Auctions

Gold Panner's Race
6:30pm • Washington St
between 2nd & 3rd Streets

Live Music: Clayton Ryan Band
7pm-Midnight
The Custer Beacon • 531 Washington St

Live Music: TBA
7pm-Midnight • VFW Post 3442
721 Mount Rushmore Rd

SATURDAY, JULY 18

Hot Air Balloon Rally
5:30am • Pageant Hill (weather permitting)

Gold Discovery Days Pancake Breakfast
6:30am-9am • Way Park
4th Street & Mount Rushmore Rd

Black Hills Gold Prospecting Club
Authentic Gold Prospecting Demo & Hands-on Learning
8am-5pm • French Creek Park

Bob Plaisted Memorial Car Show
8:30am-1pm • Washington St
between 2nd & 4th Streets

Quilt Show & Vendor Market
9am-4pm • Custer Armory
527 Montgomery St

Caroline Hatton Judged Flower Show
9am-1pm • Custer Senior Center
538 Mount Rushmore Rd

Gold Discovery Days Parade
10am • Mount Rushmore Road

Arts & Crafts Festival
11am-7pm • Washington St
between 4th & 6th Streets

Sloppy Joe Lunch • \$12/person
11am-1pm • Custer Senior Center
538 Mount Rushmore Rd

>> Kids Zone Bounce Houses >>
12-8pm • Washington St

Gold Discovery Days Volleyball Tournament
1pm (register 12pm) • Volleyball Courts
7th & Washington Street

Gold Discovery Days Cornhole Tournament
2pm • Mt. Rushmore Brewing Co.
140 Mount Rushmore Rd

Live Music at The Custer Beacon
2pm-Midnight • 531 Washington St
2pm - Carson Brown Band
5pm - Wilt Brothers | 9pm - Camp Comfort

Flick & Float: Atlantis: The Last Empire
6-8:30pm • Custer City Pool • 249 Crook St
Sponsored by Bradeen Real Estate and Auctions

Live Music: Flannel
7-10pm • Mt. Rushmore Brewing Co.
140 Mount Rushmore Rd

Get your tickets now!

Kids ZONE

\$25 Bounce House Early Bird Pass & \$20 Mechanical Bull Pass available until July 15*
*After July 15, Bounce House Passes will be \$30 each

Pre-purchase your tickets online or at Custer Chamber • 615 Washington St

Scan Me to purchase tickets!

BLUE CRUSH obstacle



SUNDAY, JULY 19

Hot Air Balloon Rally
5:30am • Pageant Hill (weather permitting)

Gold Rush Fun Run on the Mickelson Trail
8am (register 7am) • Custer Chamber
615 Washington St

Quilt Show & Vendor Market
9am-4pm • Custer Armory
527 Montgomery St

Vineyard of the Black Hills and Crossroads Church - Church Service
9am • Way Park
4th Street & Mount Rushmore Rd

Arts & Crafts Festival
11am-3pm • Washington Street
between 4th & 6th Streets

Alumni Basketball Game
12pm • Custer High School Gym
1645 Wildcat Ln

Walt Thomas Memorial Golf Scramble
1pm • Rocky Knolls Golf Course

Black Hills Playhouse: Come From Away
2pm Showtime • 248 S Playhouse Rd

R.I.S.E. Gold Miners Bingo
2pm • VFW Post 3442
721 Mount Rushmore Rd

SPONSORS

MOTHERLOAD: Black Hills Energy | Black Hills Federal Credit Union | Custer State Park | Evergreen Media | First Interstate Bank | Kenneth Kuper VFW Post 3442 | McGas | Nielsen Enterprises LLC | Sentinel Federal Credit Union | Southern Hills Publishing | Starr Insurance

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MINER: Chalet Motel | Custer Dental Studio | Horatio's Homemade Ice Cream | Lewis Realty

PROSPECTOR: American Family Insurance | Ronni Calvird Agency | Bradeen Real Estate and Auctions | Crazy Horse Memorial | Vector Sign Print and Tech

Welcome to Gold Discovery Days

Your Gold Discovery Days headquarters!

Located in Downtown Custer
800 Mt. Rushmore Rd.

Lynn's DAKOTAMART

We have all your picnic supplies!

605-673-4463
www.lynnsdakotamart.com

Welcome one and all, to Gold Discovery Days!

MARTIN FREIDEL, Esq.

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Custer, SD 57730
605-673-4371

Enjoy Gold Discovery Days!

2026

Edward Jones

>edwardjones.com | Member SIPC

Joining with our friends and neighbors to celebrate Gold Discovery Days!

Enjoy making new memories.

Mark Koch, ChFC®
Financial Advisor
27 North 6th Street
Custer, SD 57730
605-673-2644

Jared Slagle
Financial Advisor
245 Mount Rushmore Road
Custer, SD 57730
605-673-2198

BJ Shipp, AAMS®
Financial Advisor
27 North 6th Street
Custer, SD 57730
605-673-4167

Kris Zerbe, AAMS®
Financial Advisor
245 Mount Rushmore Road
Custer, SD 57730
605-673-4092

Jeff Rich
Financial Advisor
27 North 6th Street
Custer, SD 57730
605-673-2020

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HAPPY GOLD DISCOVERY DAYS 2026!

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PHILIP & SHELLEY BADER
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DISCOVER GOLD AT THE PIZZA MILL!

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Domestic Violence & Sexual Assault
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Women Escaping A Violent Environment
P.O. Box 729, Custer, SD 57730
24-Hour Crisis Line
673-HELP (4357)
800-424-3574

Southern Hills Animal Clinic welcomes you to Gold Discovery Days!



Southern Hills ANIMAL CLINIC
SHARON SENECHKO D.V.M.

12478 Hwy. 16A • Custer, SD
605-673-4996
Monday-Friday 8:30 a.m. - 5 p.m.

**GOOD AS GOLD.
STRONG AS A SENTINEL.**



SENTINEL CREDIT UNION
A Brighter Way to Bank
Home Equity Loans • Vehicle Loans • Personal Loans
Agricultural Loans • Credit Cards • Mobile & Online Banking
Home Loans • Business Loans
sentinelcfcu.org

Welcome to Custer's Gold Discovery Days!



Your Health is worth all the gold in the Black Hills!
Walk-in/same day appointments available!



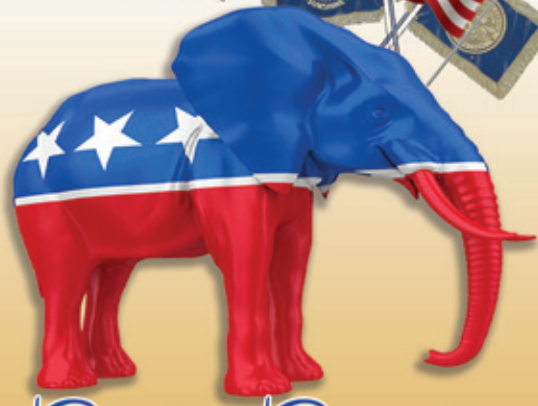
Southern Hills Family Medicine PLLC
Dr. Brandy Tarap M.D.
Jennifer Zettl CNP
Tiffany Pullins FNP
1369 Montgomery Street
Custer, SD 57730
(605) 673-3900
SouthernHillsFamilyMedicine.com

WELCOME TO GOLD DISCOVERY DAYS!

Many Warm Memories!

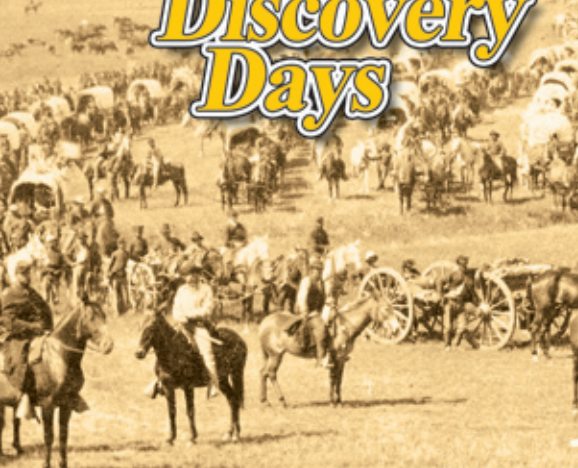
STARR INSURANCE
605-673-3799 or 1-800-658-2299
www.starrinsurancesd.com

Welcome to Gold Discovery Days!
2026 is a Golden Opportunity!

Custer County Republicans

Welcome to Gold Discovery Days



T-Shirts • Souvenirs • Postcards

Prescriptions • First Aid Supplies
Wide Variety of Gifts and Souvenirs
Greeting Cards • Yankee Candles • Russell Stover Candy

CARSON DRUG PHARMACY
521 Mt. Rushmore Road • Custer
605-673-2225

Welcome to Gold Discovery Days!



LaMonte's AUTO CENTER
LaMonte - (605) 673-2554
Chuck - (605) 673-4496

1029 Mt. Rushmore Rd.
Custer, SD

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MEMBER FDIC

CUSTER BLACK HILLS 1870s



FROM GOLD RUSH TO COMMUNITY GROWTH

★ 250 YEARS OF AMERICA. ★
A Future Built Together.

ROOTED IN HISTORY. FOCUSED ON COMMUNITY. INVESTED IN OUR FUTURE.
CUSTER COUNTY, SOUTH DAKOTA



PROUD TO CALL CUSTER HOME
PEOPLE HELPING PEOPLE

Some folks dig for gold. We dig to connect you to the world.

More Custer-area homes and businesses have access to the fiber-optic network each year. This gives you fast, reliable internet service for the connections that matter most.

goldenwest.com

Golden West
Connecting you to what matters most.



CUSTER

Chamber of Commerce

WELCOME TO GOLD DISCOVERY DAYS!

Bounce Houses



Saturday, July 18 • 11 a.m. to 8 p.m.
Presale tickets are \$25 - Day of are \$30

Custer Area Chamber of Commerce
 615 Washington St. • 605-673-2244
custersd.com/events/gold-discovery-days



Black Hills Energy
Ready

READY TO GROW

Behind every business and bold move were those who believed it was possible to do more. We're proud to support and energize our community's dreams.



See how we support.

1881 COURTHOUSE MUSEUM



The museum is listed on the National Register of Historic Places.

VISIT OUR GOLD DISCOVERY DAYS DEMONSTRATIONS!



Loom/Weaving with Tessah Behlings and friends

Tintype Photography with Dave Rambow

See what's going on inside the museum and on the lawn!

411 Mt. Rushmore Rd.
 Open Saturday 10-5
 Sunday 10-5

It's Gold Discovery Days!

Let's honor our traditions while reflecting on the complete history that shaped our community.



SD DEMS
 CUSTER COUNTY

Email: ccsddp21info@gmail.com
 PO Box 5065 • Custer, SD 57730
 Facebook: @custercountydemocratsofsouthdakota

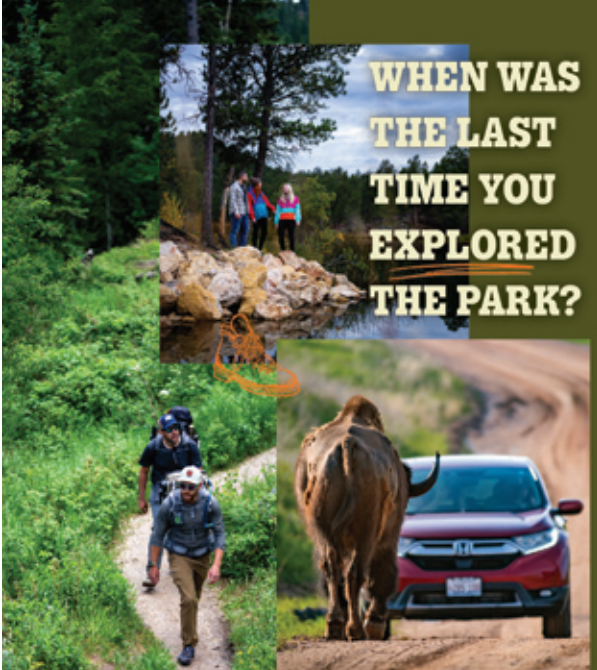
Custer Heating and Air Conditioning HVAC

Enjoy Custer's Gold Discovery Days!

All HVAC systems • Gas & electric furnaces
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Bob Brown Owner
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Photos by Thom, Steve Quana

DULCE GOLD DISCOVERY DAYS

EST. 1923
 CUSTER, SOUTH DAKOTA

JOIN US FOR Gold Discovery Days!
 WE WILL HAVE THEMED GOLD TREATS WEDNESDAY THROUGH SATURDAY!

OUR SPECIAL THEMED TREAT:
GOLD RUSH DIRT CUP

A chocolate treat where kids can dig for gold in cake jars filled with gummy worms and edible gold nuggets!



DIG FOR GOLD!

HOURS: WEDNESDAY - SATURDAY
 9:00 AM - 3:00 PM

FIND US AT:
 750 W MT RUSHMORE RD
 CUSTER, SOUTH DAKOTA

GOLD DISCOVERY DAYS



LEWIS REALTY

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www.DestinationBlackHills.com

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RV PARK & CABINS



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www.GoldValleyCamp.com

PROUD to SUPPORT
GOLD DISCOVERY DAYS
 and ALL THINGS CUSTER!



Black Hills
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bhfcu.com

PROTECT CUSTER COUNTY WATER

PREVENT NEW LARGE-SCALE MINING

FOLLOW US TO STAY INFORMED



www.bhcleanwateralliance.org

f t i y

BLACK HILLS

Live

LIVE MUSIC - LOCAL EVENTS

Wednesday 7-15

Men's Breakfast Bible Study
The Little White Church
Hill City, SD
7:30 AM

Driver's License Exams
Custer County Courthouse
Annex Pine Room
Custer, SD
8 AM - 5 PM

Seniors Fitness Class
Hill City Center
Hill City, SD
8:30 AM

Seniors Bridge Card Games
Hill City Center
Hill City, SD
10 AM

Exercise Class
Keystone Senior Center
Keystone, SD
10-10:30 AM

Custer County Library Board Meeting
Custer County Library
Custer, SD
1 PM

Custer Area Chamber of Commerce Ribbon Cutting
Aspen Federal Credit Union
Custer, SD
2:30 PM

Art Journaling
Custer County Library
Custer, SD
5 PM

Keystone Town Board Meeting
Keystone Community Center
Keystone, SD
6 PM

Bingo at the Beacon
Custer Beacon
Custer, SD
6:30 PM

Ryan Little Eagle *LIVE*
The Gaslight Restaurant
Rockerville, SD
6-8 PM

Caroline Hatton Flower Show Entry Check-In
Custer Senior Center
Custer, SD
9-11:30 AM

Kids Zone - Pinch Pots
Custer County Library
Custer, SD
10 AM

Gold Discovery Days Arts & Crafts Festival
Washington Street
Custer, SD
11 AM - 8:30 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
10 AM

Grief Support Group
Monument Health Custer Hospital
Custer, SD
1-3 PM

Brent Morris *LIVE*
The Woods
Hill City, SD
2-4 PM



RYAN LITTLE EAGLE — Ryan Little Eagle will take to the stage at The Gaslight Restaurant in Rockerville tonight at 6 p.m. Little Eagle is a Native American singer-songwriter and musician from San Antonio, Texas, now living in the Black Hills. Influenced by the likes of George Strait, Jason Isbell, Johnny Cash, Bill Miller, and R Carlos Nakai, Little Eagle blends the rich storytelling of country/Americana music, and with the cultural roots of First Nations music creating a style called "Native Americana." [Submitted Photo]

Pringle Volunteer Fire Department
Pringle Community Center
Pringle, SD
5 PM

Financial Peace University
The Little White Church
Hill City, SD
5:30 PM

Hill City Planning and Zoning Meeting
City Hall
Hill City, SD
5:30 PM

Custer City Council
Custer City Hall
Custer, SD
5:30 PM

Seniors Hand & Foot Card Games
Hill City Center
Hill City, SD
1 PM

Custer Area Chamber of Commerce Ribbon Cutting
Happy Scoops
Espresso Yourself
Custer, SD
4 PM

Open House Mixer
Custer Dental Studio
Custer, SD
4:30 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
6 PM

Community Sound Bowl Journey
Hill City Center
Hill City, SD
6-8 PM

Tuesday 7-21

Custer Senior Center Board of Directors Meeting
Custer Senior Center
Custer, SD
9 AM

Seniors Hand & Foot Card Games
Hill City Center
Hill City, SD
1-4:30 PM

Jimmy Ray & The Stingers *LIVE*
Lost Cabin Brewing Co.
Hill City, SD
1-3 PM

Seniors Knitting Class
Hill City Center
Hill City, SD
1-3 PM

Tuesday Night Run Group
Meet at South Dakota Outdoor Shop
Custer, SD
5:30 PM

Celebrate Recovery
The Little White Church
Hill City, SD
5:45 PM

Hermosa Town Board
Mountainview Baptist Church
Custer, SD
6 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
6 PM

Live music w/Nervous Turtles *LIVE*
Sprockets Fun Foundry
Keystone, SD
6:30 - 8:30 PM

Custer AA Group
Custer Alano Club
Custer, SD
7 PM

Live music w/Bobby Sundby & Friends *LIVE*
Sprockets Fun Foundry
Keystone, SD
6:30 PM

Civil Air Patrol
Custer County Airport
Custer, SD
6:30 PM

Bluegrass *LIVE*
The Gaslight Restaurant
Rockerville, SD
6:30-8:30 PM

Custer AA Group
Custer Alano Club
Custer, SD
7 PM

Friday 7-24

Seniors Fitness Class
Hill City Center
Hill City, SD
8:30 AM

Seniors Coffee Club
Hill City Center
Hill City, SD
9 AM

Community Food Pantry
The Little White Church
Hill City, SD
9-11 AM

Stereotrip *LIVE*
Prairie Dog Taproom
Hill City, SD
8 PM

Tim Meier *LIVE*
The Gaslight Restaurant
Rockerville, SD
6-8 PM

Pocket Junkies *LIVE*
Custer Beacon
Custer, SD
7-10 PM

H.O.P.E. - 4 - Addictions Recovery
Mountainview Baptist Church
Custer, SD
7 PM

Thursday 7-16

Seniors Foot Clinic
Hill City Center
Hill City, SD
8:30 AM

Seniors Mahjongg
Hill City Center
Hill City, SD
10 AM

Seniors Hand & Foot Card Games
Hill City Center
Hill City, SD
1 PM

Garden Club Flower Show Set-Up
Custer Senior Center
Custer, SD
1-4 PM

Hermosa/Fairburn Community Food Bank
Hermosa Town Hall
Custer, SD
3 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
6 PM

Karaoke Night
Custer Beacon
Custer, SD
6:30 PM

Civil Air Patrol
Custer County Airport
Custer, SD
6:30 PM

Bluegrass *LIVE*
The Gaslight Restaurant
Rockerville, SD
6:30-8:30 PM

Live Music w/Bottom Line *LIVE*
Sprockets Fun Foundry
Keystone, SD
6:30 - 8:30 PM

Custer AA Group
Custer Alano Club
Custer, SD
7 PM

Clayton Ryan Band *LIVE*
Custer Beacon
Custer, SD
7 PM

Live Music TBA
Custer VFW
Custer, SD
7 PM - Midnight

Gold Discovery Days Raffle Drawing
Custer Senior Center
Custer, SD
1 PM

Gold Discovery Days Volleyball Tournament
Volleyball Courts
Custer, SD
1 PM

Gold Discovery Days Cornhole Tournament
Mt. Rushmore Brewing Co.
Custer, SD
2 PM

Flick & Float: "Atlantis: The Last Empire"
Custer City Poll
Custer, SD
6-8:30 PM

BW Buzz Band *LIVE*
The Gaslight Restaurant
Rockerville, SD
7-10 PM

Flannel *LIVE*
Mt. Rushmore Brewing Co.
Custer, SD
7-10 PM

Monday 7-20

Community Food Pantry
The Little White Church
Hill City, SD
9 AM - 11 AM

Pringle AA Group
Pringle Community Center
Pringle, SD
12 PM

Custer Rotary Club
Custer Senior Center
Custer, SD
12 PM

Custer County Library Kids Activity - Ice Cream with Seniors
Custer Care & Rehab Center
Custer, SD
2 PM

Seniors Yoga
Hill City Center
Hill City, SD
11 AM - 1 PM

Seniors Share A Lunch
Hill City, SD
11:30 AM

Chick Chat and Crafts
The Little White Church
Hill City, SD
4 PM

Wednesday 7-22

Men's Breakfast Bible Study
The Little White Church
Hill City, SD
7:30 AM

Custer County Commission
Custer County Courthouse
Custer, SD
8 AM

Seniors Fitness Class
Hill City Center
Hill City, SD
8:30 AM

Seniors Bridge Card Games
Hill City Center
Hill City, SD
10 AM

YMCA Kidstop at the Community Garden
Custer Community Garden
Custer, SD
10 AM

Summer Reading Wrapup Party
Custer County Library
Custer, SD
3 PM

Vinyl Record Club
Custer County Library
Custer, SD
5:30 PM

Summer Youth Group
The Little White Church
Hill City, SD
6:30 PM

Pringle AA Group
Pringle Community Center
Pringle, SD
7 PM

Saturday 7-25

Carrie Day
Keystone, SD

Custer Farmer's Market
Way Park
Custer, SD
8 AM - 12:30 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
10 AM

Custer AA Group
Custer Alano Club
Custer, SD
10 AM

Junior Caver Day
Jewel Cave National Monument
Custer, SD
10 AM - 2 PM

HC Evergreen Garden Club Flower Show
Hill City Center
Hill City, SD
10 AM - 3 PM

Chess Club
Pringle Town Hall
Custer, SD
5-7 PM

The Wilt Brothers *LIVE*
The Gaslight Restaurant
Rockerville, SD
7-10 PM

A Brother's Fountain *LIVE*
Custer Beacon
Custer, SD
7-10 PM

Friday 7-17

Gold Discovery Days Begins
Custer, SD

Community Food Pantry
The Little White Church
Hill City, SD
9-11 AM

Gold Discovery Days Quilt Show & Vendor Market
Custer Armory
Custer, SD
9 AM - 4 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
10 AM

Custer AA Group
Custer Alano Club
Custer, SD
10 AM

Saturday 7-18

Gold Discovery Days Continues
Custer, SD

Hot Air Balloon Rally
Pageant Hill
Custer, SD
5:30 AM

Gold Discovery Days Pancake Breakfast
Way Park
Custer, SD
6:30 - 9 AM

Custer Farmer's Market
Way Park
Custer, SD
8 AM - 12:30 PM

Black Hills Gold Prospecting Club Authentic Gold Prospecting Demo & Hands-On Learning
French Creek Park
Custer, SD
8 AM - 5 PM

Camp Comfort - Carson Brown Band - Midnight Sun *LIVE*
Custer Beacon
Custer, SD
8 AM - 11 PM

Bob Plaisted Memorial Car Show
Washington Street Between 2nd and 4th Streets
Custer, SD
8:30 AM - 1 PM

Caroline Hatton Flower Show
Custer Senior Center
Custer, SD
9 AM - 1 PM

Gold Discovery Days Quilt Show & Vendor Market
Custer Armory
Custer, SD
9 AM - 4 PM

Friends of Bill W. AA Group
Bethesda Lutheran Church
Hot Springs, SD
10 AM

Custer AA Group
Custer Alano Club
Custer, SD
10 AM

Sunday 7-19

Gold Discovery Days Continues
Custer, SD

Hot Air Balloon Rally
Pageant Hill
Custer, SD
5:30 AM



GOLD DISCOVERY DAYS MEETS 90S POP — Home grown from the Black Hills, Flannel is a Pop/Rock/Funk cover band. The band plays a wide range of 90s hits and nothing is off the table. With a focus on the pop side of the 90s and dash of the rock grunge, you'll soon be humming along. The band will perform Saturday evening at Mt. Rushmore Brewing Company. [Submitted Photo]

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