

WESTERN TRADER

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Custer • Hill City • Hot Springs • Edgemont • Keystone • Newcastle, Wyoming and Everything in Between

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ISSUE NO. 38

DINING • ARTS • ENTERTAINMENT • EVENTS



COMING TO THE BEACON — Neon City, which will perform Saturday night at the Custer Beacon, has emerged as a groundbreaking force in the contemporary music scene, embodying a fusion that transcends traditional boundaries. This five-piece neo-jazz band blends the rich textures of R&B, soul, hip-hop, jazz and electronica into a genre-defying musical experience. Opening the show will be Quakequation, the psychedelic music project of musician Jonathan Jacky. [Submitted Photo]

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EXPERIENCE MATTERS

 Ron Bradeen 605-381-2629 ron@bradeenauction.com	 Jeff Storm 605-673-1518 jstorm@qgwc.net	 Carol Wood 605-440-0466 carol@qgwc.net	 Anne Fuchs 605-673-1177 afuchs@qgwc.net
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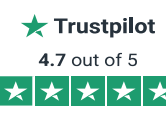
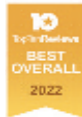
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GARAGE SALE - CUSTER
GARAGE SALE - LOTS OF ITEMS still in boxes. Cement mixer, other tools. 412 Montgomery St. Saturday, 9 a.m. to 1:30 p.m.

GARAGE SALE CUSTER: Fencing, household, saddles, windsurfing, lamps, bedding, KitchenAid mixer, bedding. Large selection of clothing: children's (6 mo.-6T), women's (L-XXL), purses. Strider bike, Carhartt, Oboz, Pyrex. Saturday, Sept. 20, 8 a.m. to 3 p.m.; Sunday, Sept. 21, 9 a.m. to 1 p.m. 594 S. 11th St.

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Black Hills

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(Local Events Listings)

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605-673-2217

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Circle One

Announcements

Antiques

Appliances

Arts and Crafts

Autos for Sale

Auto Parts, Repair

Boats

Business Opportunity

Child Care

Computers

Farm and Ranch

Firewood

Flea Markets

Furniture

Garage Sales -

Help Wanted

Horses, Livestock

Lawn and Garden

Lost and Found

Misc. for Sale

Mobile Homes

Motorcycles

Personal

Pets and Supplies

Photography

Real Estate

Rec. Vehicles

Rentals

Services

Sporting Goods

Wanted

Other

Date

Name

Address

Phone

Insertion Dates:

DIRECTIONS: Write your ad below, one word per line. Remember, make sure your ad includes a phone number. Garage Sale ads need to include date, time, location and directions (if your location is difficult to find).

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15 \$10.00

16 \$10.15

17 \$10.30

18 \$10.45

19 \$10.60

20 \$10.75

21 \$10.90

22 \$11.05

23 \$11.20

24 \$11.35

25 \$11.50

26 \$11.65

27 \$11.80

28 \$11.95

29 \$12.10

30 \$12.25

31 \$12.40

32 \$12.55

33 \$12.70

34 \$12.85

35 \$13.00

36 \$13.15

37 \$13.30

38 \$13.45

39 \$13.60

40 \$13.75

41 \$13.90

42 \$14.05

43 \$14.20

44 \$14.35

45 \$14.50

46 \$14.65

47 \$14.80

48 \$14.95

49 \$15.10

Run my ad _____ Weeks x \$ _____ = \$ _____

Credit Card/Billing Charge + _____

Total _____

Paid \$ _____ Cash _____ Check # _____

Credit Card/Exp. Date _____

Bold Type \$1.00 Extra

No. _____

7



Business and Professional Directory

YOUR GUIDE TO SOUTHERN HILLS BUSINESSES

ELECTRICAL SERVICE Freeman's Electric Service Inc. Serving the Custer Area FREE Estimates 24 Hour Answering Service Your Call — Our Command Custer — 673-3701	CONSTRUCTION Talley Construction Dirt Work • Septic Tanks Waterlines • Road Grading Dump Truck Service FREE Estimates • 574-2155 Reasonable Rates	EYE DOCTOR Premier —FAMILY EYECARE— 322 Mt. Rushmore Rd. • Custer Walk-ins & New Patients Welcome 673-2716 www.visionsource-custer.com Vision Source	FLOORING We Do Repairs, Restretches on Flooring Shanklins 12702 Miller Court Rd (Off America Center Rd) Custer • 605-673-2099	Rent this space! Only \$11.00 a week (minimum three month commitment) 673-2217
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Seven local artists, one gallery.
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(for retail business only)

**\$100
(normal price)**

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**2 column X 4 inch
color ad
for \$32**

(for retail business only)

**\$100
(normal price)**

Q&A: New owner hopes revived SD newspapers will ‘continue forever’

By John Hult
South Dakota Searchlight

The halcyon days of the for-profit newspaper are over, and that’s not news.

There are just too many competing sources of information for printed papers to command the kind of attention and rake in the kind of advertising dollars they did in the pre-internet era.

But that doesn’t mean the days of newspapers are gone.

At least that’s the bet Corey Champion and his father, Scott, made last month.

Scott is the CEO of North Carolina-based Champion Media, which acquired four South Dakota newspapers that were shuttered without notice in early August by News Media Corp. That Illinois company blamed the closures on down times for newspapers, and on the collapse of a deal that would’ve sold its 30-plus mostly rural newspapers to another company.

When the deal died, so did the *Huron Plainsman*, *Brookings Register*, *Moody County Enterprise* and *Redfield Press*.

Corey, chief financial officer for Champion Media, talked recently with South Dakota Searchlight about why his North Carolina-based company decided to bring the papers back to life.

The following conversation is edited for length and clarity.

How did your family wind up in the newspaper business?

I’m the third generation in the newspaper business. My grandfather and grandmother started a penny saver [a freely distributed local advertising publication] in Cedar Rapids, Iowa, and then another one in Monmouth, Il. They eventually sold out to a company that later became known as Gannett [owner of *USA Today* and the *Argus Leader*, among others].

My father actually stayed on board with the company when they sold out, worked his way up. At the time, I was still in college, getting my master’s degree in accounting from the University of Iowa. Afterward, I went and worked for the Kohler company for a while, and kind of specialized in accounting, and then mergers and acquisitions, which I really enjoy doing.

In 2017, my dad had de-

cided it was time to go out on his own. And I was just wrapping up the sale of a furniture company with Kohler, and we decided that we were going to get together. We purchased a group of newspapers from Civitas Media in North Carolina and South Carolina. And then shortly after, purchased the Maysville, Ky., *Ledger Independent* from Lee Enterprises [owner of the *Rapid City Journal*, among others]. We brought them back private from the corporate side.

How does your company approach the news business?

What we try to do is try to stay very small, nimble and lean, but offer all the back end support — accounting, human resources, finance — so these little community newspapers can just concentrate on reporting local news and selling local advertising. That’s essentially what our business model is. We support these local communities so the staff don’t have to worry about opening mail, cutting checks or worrying about what the payables are.

How does that work for you financially?

Our values are supporting local journalism and communities. We’re not really out trying to make money for shareholders. We’re essentially just trying to stay profitable, and to not lose money in any market. And the nice thing about being so small and nimble is that we understand that some markets have down years and other other markets have good years. We don’t have to pull the plug in a market because they had one down year.

And we’re very conscious of what we spend our money on. If we can operate our office in 1,000 square feet and make sure it’s affordable and sustainable, that’s what we’re going to do. If we don’t need an internet and a cable service in our office, we’re not going to add a cable service. We try to make all the cuts where we can, so that we can spend our money on pay for the employees.

That’s really the hardest part in this industry. It’s kind of like being a teacher. There are a lot of teachers, and there are a lot of journalists, that don’t do it for the money. You get rewarded in a lot of other ways.

That’s something that of-



BACK IN BUSINESS — The Brookings Register staff, pictured with their new owners from North Carolina-based Champion Media. From left are Shaun Sarvis, John Kubal, Greg Roe, Corey Champion, Scott Champion, Andrew Holtan, Mondell Keck and Doug Kott. [Submitted Photo/BROOKINGS REGISTER]

ten gets lost when you read about newspapers falling apart. For 100 years, there was no internet, and the newspaper was the primary source of information. It basically printed its own money. Those are the glory days everybody thinks and talks about. That doesn’t exist anymore. And so if you’re a shareholder buying publicly traded stock, thinking that you’re going to buy something that’s going to go back to its glory days, that’s not going to happen.

How did you learn about this opportunity for these four papers?

I got a phone call and heard kind of through the grapevine what was happening. After doing some basic research on the markets, I thought ‘you know, these are really good communities.’ With a few changes, I felt like they could be a sustainable market.

For example, cutting the days, from printing five days a week to two days a week. I’d say that’s more of a standard practice nowadays. The majority of our costs are actually associated with the de-

livery costs, coming from the post office, that we have absolutely no control over.

When you’re looking at how much people are paying for a subscription and how much it costs to deliver them a paper five days a week, you’re losing money on every paper you deliver. But if you only deliver two days a week, it cuts that expense way down and lets you send out a better, bigger paper, where you give people more of what they want to read.

Are we talking about a two-day-a-week product in Huron and Brookings?

The weeklies (Redfield Press and Moody County Enterprise) will stay weekly, but Brookings and Huron will be two days a week. I would love to keep putting out a paper five days a week, but I would rather put out a paper two days a week than put out no paper at all, right? That’s kind of what it comes down to.

Had you been to South Dakota before? Did you know much about the state before this?

We have a paper in North Dakota, then up to Minneso-

ta. I’ve been to Minnesota and North Dakota. I figured it wouldn’t be much different. Plus I grew up in Iowa and Illinois. They’re kind of just good old Midwest towns, and I really believe those good Midwest towns will still support their local newspaper and local journalism. That was a piece that I really liked.

So what is the future? How long does it last? Where are we going in the long term?

There’s a huge uptick in our digital, online readership. A print paper isn’t going to be printed forever. But local journalists, and the newspaper aspect of writing local content to gain readership and selling advertising to help support it, then finding enough community members to buy subscriptions to support it, that will always continue. In a smaller market that doesn’t have a TV station, that maybe has a radio station, people heavily rely on us to communicate to them about what’s going on. They need a watchdog.

I think what happened here is a good example.

When these papers abruptly shut down, everybody in the community kind of realized that they actually missed their newspaper, and they wanted it more than they were giving the paper credit for. Oftentimes newspapers get a bad rap, where people like to complain about the content in the paper. But then when there’s no content at all, there’s really a void that they don’t want to have in their community.

So I think that the newspapers will continue forever. I wouldn’t be in this industry if I thought otherwise. I just don’t know that the actual print paper will last forever.

John is the senior reporter for South Dakota Searchlight. He has more than 15 years experience covering criminal justice, the environment and public affairs in South Dakota, including more than a decade at the Sioux Falls Argus Leader.

South Dakota Searchlight is part of States Newsroom, the nation’s largest state-focused nonprofit news organization.

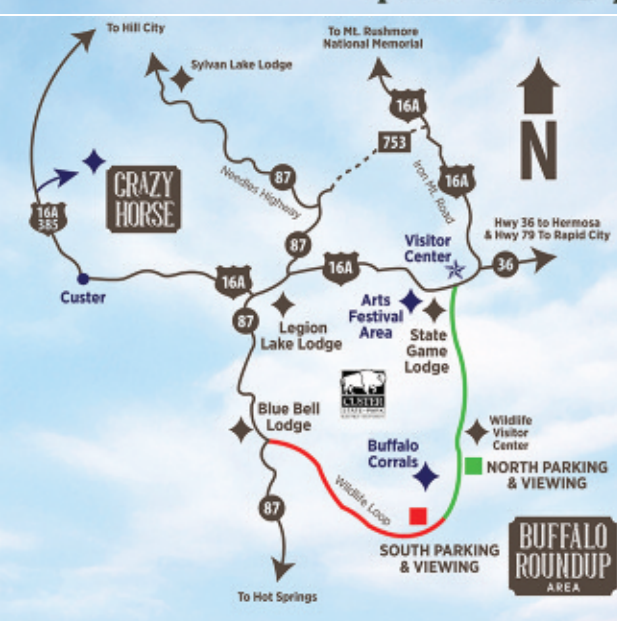
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KITCHEN

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Photo courtesy of Byron Baraslow, Travel South Dakota

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BLACK HILLS

LIVE MUSIC - LOCAL EVENTS

Live

Wednesday 9-17

- Men's Breakfast Bible Study**
The Little White Church
Hill City, SD
7:30 AM
- Driver's License Exams**
Custer County Courthouse
Annex Pine Room
Custer, SD
8 AM to 5 PM
- Custer County Commission**
Custer County Courthouse
Custer, SD
8 AM
- Wednesday Life Group**
The Little White Church
Hill City, SD
10 AM - 12 PM
- Women's Bible Study**
The Little White Church
Hill City, SD
10 AM
- Seniors Bridge Card Games**
Hill City Center
Hill City, SD
10 AM - 3 PM
- Seniors Board Meeting**
Hill City Center
Hill City, SD
10 AM - 3 PM

- Custer Area Chamber of Commerce Board of Directors Meeting**
Custer School District
Administration Building
Custer, SD
1 PM
- Heartland Dancing Lessons**
Hill City Center
Hill City, SD
5-9 PM
- Keystone Town Board Meeting**
Keystone Community Center
Keystone, SD
6 PM
- Adult Bible Study**
The Little White Church
Hill City, SD
6 PM
- Bingo**
Custer Beacon
Custer, SD
6:30 PM
- Pringle AA Group**
Pringle Community Center
Pringle, SD
7 PM

- Black Hills Plain Air Paint Out**
Hill City Arts Council Office
Hill City, SD
- Women's Bible Study Fellowship**
The Little White Church
Hill City, SD
8:30 - 10 AM
- Seniors Fitness Class**
Hill City Center
Hill City, SD
8:30-9:30 AM
- Seniors Foot Clinic**
Hill City Center
Hill City, SD
9 AM - 12 PM
- Mahjongg**
Hill City Center
Hill City, SD
10 AM
- Soup & Pie**
Custer Senior Center
Custer, SD
11 AM - 1 PM
- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1 PM

Thursday 9-18

- Black Hills Plain Air Paint Out**
Hill City Arts Council Office
Hill City, SD
- Women's Bible Study Fellowship**
The Little White Church
Hill City, SD
8:30 - 10 AM
- Seniors Fitness Class**
Hill City Center
Hill City, SD
8:30-9:30 AM
- Seniors Foot Clinic**
Hill City Center
Hill City, SD
9 AM - 12 PM
- Mahjongg**
Hill City Center
Hill City, SD
10 AM
- Soup & Pie**
Custer Senior Center
Custer, SD
11 AM - 1 PM
- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1 PM



FRIDAY AT THE PRAIRIE DOG — Black Hills singer-songwriter Sarah Carper, born and raised under Wyoming skies, delivers both crowd-favorite country covers and heartfelt originals about her life in the Mountain West. Carper will take to the stage at Prairie Dog Taproom outside of Hill City Friday evening at 7 p.m. [Submitted Photo]

- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
6 PM
- Custer County Democrats Monthly Business Meeting**
Custer County Courthouse
Annex Pine Room
Custer, SD
6 PM
- Bluegrass** *LIVE*
The Gaslight Restaurant
Rockerville, SD
6:30-8:30 PM
- Potter Johns Trio** *LIVE*
Custer Beacon
Custer, SD
6:30-8:30 PM
- Civil Air Patrol**
Custer County Airport
Custer, SD
6:30 PM
- Custer AA Group**
Custer Alano Club
Custer, SD
7 PM

- Black Hills Plain Air Paint Out**
Hill City Arts Council Office
Hill City, SD
- Farmer's Market**
Way Park
Custer, SD
8 AM - 12:30 PM
- Meals on Wheels Golf Tournament**
Rocky Knolls Golf Course
Custer, SD
10 AM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
10 AM
- Custer AA Group**
Custer Alano Club
Custer, SD
10 AM
- Ham Radios in the Park**
Butler Park
Hot Springs, SD
Noon
- PRE-RELEASE Magic: The Gathering**
Sprockets Fun Foundry
Keystone, SD
4-8 PM
- Greg Johnson & Friends** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- The Wilt Brothers Band** *LIVE*
The Gaslight Restaurant
Rockerville, SD
7 PM
- Neon City with Quakequation** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

Friday 9-19

- Mickelson Trail Trek Begins**
- Hill City Area Chamber Golf Par-Tee**
Rocky Knolls Golf Course
Custer, SD
9 AM
- Community Food Pantry**
The Little White Church
Hill City, SD
9 AM - 11 AM
- POW/MIA Recognition Day Program**
South Dakota State Veterans Home
Hot Springs, SD
2 PM
- Mickelson Trail Trek After Ride Social**
South Dakota Outdoor Shop
Custer, SD
2-6 PM
- Friday Nighters** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Karaoke Night**
Custer Beacon
Custer, SD
6:30-10:30 PM

- Sarah Carper** *LIVE*
Prairie Dog Taproom
Hill City, SD
7 PM
- Black Hills Plain Air Paint Out**
Hill City Art Council Office
Hill City, SD

Saturday 9-20

- Mickelson Trail Trek Continues**
- Black Hills Plain Air Paint Out**
Hill City Arts Council Office
Hill City, SD
- Farmer's Market**
Way Park
Custer, SD
8 AM - 12:30 PM
- Meals on Wheels Golf Tournament**
Rocky Knolls Golf Course
Custer, SD
10 AM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
10 AM
- Custer AA Group**
Custer Alano Club
Custer, SD
10 AM
- Ham Radios in the Park**
Butler Park
Hot Springs, SD
Noon
- PRE-RELEASE Magic: The Gathering**
Sprockets Fun Foundry
Keystone, SD
4-8 PM
- Greg Johnson & Friends** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- The Wilt Brothers Band** *LIVE*
The Gaslight Restaurant
Rockerville, SD
7 PM
- Neon City with Quakequation** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

Sunday 9-21

- Mickelson Trail Trek Continues**
- Women's 12-Step Recovery**
Custer Alano Club
Custer, SD
10:15 AM

- Fairburn Volunteer Fire Department Community Picnic & Fundraiser**
Fairburn Fire Hall
Fairburn, SD
4 PM
- Adult Bible Study**
The Little White Church
Hill City, SD
6 PM

Monday 9-22

- Community Food Pantry**
The Little White Church
Hill City, SD
9 AM - 11 AM
- Seniors Yoga**
Hill City Center
Hill City, SD
9:30 AM
- Women's Bible Study**
The Little White Church
Hill City, SD
10 AM
- Pringle AA Group**
Pringle Community Center
Pringle, SD
Noon
- Custer Rotary Club**
Custer Senior Center
Custer, SD
Noon
- Heart of the Hills Quilters Sew On Your Own**
Super 8 Conference Room
Hill City, SD
1-7 PM
- Chick Chat and Crafts**
The Little White Church
Hill City, SD
4-6 PM
- Mile High Garden Club**
Custer County Courthouse
Annex Pine Room
Custer, SD
6 PM
- Adult Bible Study**
The Little White Church
Hill City, SD
6 -8 PM

- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1-4:30 PM
- Celebrate Recovery**
The Little White Church
Hill City, SD
5:45 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
6 PM
- Bingo Night**
Gold Pan Saloon
Custer, SD
6:30 PM
- Custer AA Group**
Custer Alano Club
Custer, SD
7 PM

- Wednesday Life Group**
The Little White Church
Hill City, SD
10 AM - 12 PM
- Women's Bible Study**
The Little White Church
Hill City, SD
10 AM

Tuesday 9-23

- Seniors Fitness Class**
Hill City Center
Hill City, SD
8:30-9:30 AM
- Zonta**
Custer County Library
Custer, SD
1 PM
- Knitting Class**
Hill City Center
Hill City, SD
1-3 PM
- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1-4:30 PM
- Celebrate Recovery**
The Little White Church
Hill City, SD
5:45 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
6 PM
- Bingo Night**
Gold Pan Saloon
Custer, SD
6:30 PM
- Custer AA Group**
Custer Alano Club
Custer, SD
7 PM

- Wednesday Life Group**
The Little White Church
Hill City, SD
10 AM - 12 PM
- Women's Bible Study**
The Little White Church
Hill City, SD
10 AM

Wednesday 9-24

- Men's Breakfast Bible Study**
The Little White Church
Hill City, SD
7:30 AM
- Wednesday Life Group**
The Little White Church
Hill City, SD
10 AM - 12 PM
- Women's Bible Study**
The Little White Church
Hill City, SD
10 AM

- Edward Jones Medicare and Finance, Supplemental Insurance Seminar**
Mueller Center
Hot Springs, SD
10 AM
- Adult Bible Study**
The Little White Church
Hill City, SD
6 PM

- Bingo**
Custer Beacon
Custer, SD
6:30 PM
- Seniors Bridge Card Games**
Hill City Center
Hill City, SD
10 AM - 3 PM
- Heartland Dancing Lessons**
Hill City Center
Hill City, SD
5-9 PM
- Pringle AA Group**
Pringle Community Center
Pringle, SD
7 PM

- Women's Bible Study Fellowship**
The Little White Church
Hill City, SD
8:30 - 10 AM
- Seniors Fitness Class**
Hill City Center
Hill City, SD
8:30-9:30 AM
- Mahjongg**
Hill City Center
Hill City, SD
10 AM
- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
6 PM
- Civil Air Patrol**
Custer County Airport
Custer, SD
6:30 PM
- Trivia Night**
Custer Beacon
Custer, SD
6:30 PM
- Young Original, Pop & Folk Quartet** *LIVE*
Belle Fourche Area Rec Center Theatre
Belle Fourche, SD
7 PM
- Custer AA Group**
Custer Alano Club
Custer, SD
7 PM

Thursday 9-25

- Women's Bible Study Fellowship**
The Little White Church
Hill City, SD
8:30 - 10 AM
- Seniors Fitness Class**
Hill City Center
Hill City, SD
8:30-9:30 AM
- Mahjongg**
Hill City Center
Hill City, SD
10 AM
- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
6 PM
- Civil Air Patrol**
Custer County Airport
Custer, SD
6:30 PM
- Trivia Night**
Custer Beacon
Custer, SD
6:30 PM
- Young Original, Pop & Folk Quartet** *LIVE*
Belle Fourche Area Rec Center Theatre
Belle Fourche, SD
7 PM
- Custer AA Group**
Custer Alano Club
Custer, SD
7 PM

- Friday 9-26**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Seniors Coffee Club**
Hill City Center
Hill City, SD
9 AM
- Community Food Pantry**
The Little White Church
Hill City, SD
9- 11 AM
- Friday Nighters** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Josh Cleveland Band** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

- Saturday 9-27**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Farmer's Market**
Way Park
Custer, SD
8 AM - 12:30 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
10 AM
- Custer AA Group**
Custer Alano Club
Custer, SD
10 AM
- Magic: The Gathering | Commander Night**
Sprockets Fun Foundry
Keystone, SD
4-8 PM
- Chess Club**
Pringle Community Center
Pringle, SD
5-7 PM

- Friday 9-26**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Seniors Coffee Club**
Hill City Center
Hill City, SD
9 AM
- Community Food Pantry**
The Little White Church
Hill City, SD
9- 11 AM
- Friday Nighters** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Josh Cleveland Band** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

- Saturday 9-27**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Farmer's Market**
Way Park
Custer, SD
8 AM - 12:30 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
10 AM
- Custer AA Group**
Custer Alano Club
Custer, SD
10 AM
- Magic: The Gathering | Commander Night**
Sprockets Fun Foundry
Keystone, SD
4-8 PM
- Chess Club**
Pringle Community Center
Pringle, SD
5-7 PM

- Friday 9-26**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Seniors Coffee Club**
Hill City Center
Hill City, SD
9 AM
- Community Food Pantry**
The Little White Church
Hill City, SD
9- 11 AM
- Friday Nighters** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Josh Cleveland Band** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

- Saturday 9-27**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Farmer's Market**
Way Park
Custer, SD
8 AM - 12:30 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
10 AM
- Custer AA Group**
Custer Alano Club
Custer, SD
10 AM
- Magic: The Gathering | Commander Night**
Sprockets Fun Foundry
Keystone, SD
4-8 PM
- Chess Club**
Pringle Community Center
Pringle, SD
5-7 PM

- Friday 9-26**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Seniors Coffee Club**
Hill City Center
Hill City, SD
9 AM
- Community Food Pantry**
The Little White Church
Hill City, SD
9- 11 AM
- Friday Nighters** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Josh Cleveland Band** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

- Saturday 9-27**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Farmer's Market**
Way Park
Custer, SD
8 AM - 12:30 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
10 AM
- Custer AA Group**
Custer Alano Club
Custer, SD
10 AM
- Magic: The Gathering | Commander Night**
Sprockets Fun Foundry
Keystone, SD
4-8 PM
- Chess Club**
Pringle Community Center
Pringle, SD
5-7 PM

- Friday 9-26**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Seniors Coffee Club**
Hill City Center
Hill City, SD
9 AM
- Community Food Pantry**
The Little White Church
Hill City, SD
9- 11 AM
- Friday Nighters** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Josh Cleveland Band** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

- Greg Johnson & Friends** *LIVE*
Heartland RV Park
Hermosa, SD
6 PM
- Young Original, Pop & Folk Quartet** *LIVE*
Crouch Auditorium
Newcastle, Wyo.
7 PM
- Jalan Crossland** *LIVE*
Custer Beacon
Custer, SD
7-10 PM

- Sunday 9-28**
- Custer State Park Buffalo Roundup & Arts Festival**
Custer State Park
- Women's 12-Step Recovery**
Custer Alano Club
Custer, SD
10:15 AM
- 4th Sunday Dinner**
The Little White Church
Hill City, SD
11:30 AM - 1 PM

- Monday 9-29**
- Community Food Pantry**
The Little White Church
Hill City, SD
9 AM - 11 AM
- Seniors Yoga**
Hill City Center
Hill City, SD
9:30 AM
- Women's Bible Study**
The Little White Church
Hill City, SD
10 AM
- Pringle AA Group**
Pringle Community Center
Pringle, SD
Noon
- Custer Rotary Club**
Custer Senior Center
Custer, SD
Noon
- Chick Chat and Crafts**
The Little White Church
Hill City, SD
4-6 PM
- Hermosa Connects**
Hermosa Coffee House
Hermosa, SD
6 PM
- Women's Bible Study**
The Little White Church
Hill City, SD
6-8 PM
- Bluegrass** *LIVE*
The Gaslight Restaurant
Rockerville, SD
6:30-8:30 PM

- Tuesday 9-30**
- Seniors Fitness Class**
Hill City Center
Hill City, SD
8:30-9:30 AM
- Knitting Class**
Hill City Center
Hill City, SD
1-3 PM
- Seniors Hand & Foot Card Games**
Hill City Center
Hill City, SD
1-4:30 PM
- Celebrate Recovery**
The Little White Church
Hill City, SD
5:45 PM
- Friends of Bill W. AA Group**
Bethesda Lutheran Church
Hot Springs, SD
6 PM
- Bingo Night**
Gold Pan Saloon
Custer, SD
6:30 PM
- Custer AA Group**
Custer Alano Club
Custer, SD
7 PM

- Wednesday 10-1**
- Men's Breakfast Bible Study**
The Little White Church
Hill City, SD
7:30 AM
- Driver's License Exams**
Custer County Courthouse
Annex Pine Room
Custer, SD
8 AM to 5 PM
- Wednesday Life Group**
The Little White Church
Hill City, SD
10 AM - 12 PM

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SEPTEMBER 19, 2025
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2:00PM
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